



# food

PROCESSING & PACKAGING

# EXPOSYUM

21<sup>TO</sup>23 NOVEMBER 2017

# NAIROBI

MEMBER OF INTERPACK ALLIANCE

[www.fppe-ke.com](http://www.fppe-ke.com)

SUPPORTED BY



IN COOPERATION WITH



HELD IN CONJUNCTION WITH



## FACTS AND FIGURES

# FPPE 2017 AT A GLANCE

TECHNOLOGY TRANSFER AND BUSINESS SOLUTIONS ALONG THE **FOOD VALUE CHAIN**

**HIGH-LEVEL CONFERENCE ON PREVENTION OF FOOD LOSS AND POSTHARVEST HANDLING**

**MOST PROFESSIONAL B2B PLATFORM FOR THE FOOD BUSINESS IN EAST AFRICA**

## THE 4TH FPPE IN KENYA OFFERS

- First-grade contacts with stakeholders in the food and agribusiness industry on international level
- Access to the lucrative and growing East African market
- Better understanding of market specific requirements
- Premium class exhibition stands for an effective promotion of your products and services
- Networking opportunities for better ties with existing customers and new alliances within the industry
- Knowledge about the latest farming, processing and postharvest technologies
- In-depth exchange between farmers, industry, science and NGOs



GROWING MIDDLE CLASS

RISING STANDARD OF LIVING

YOUNG DEMOGRAPHIC  
STRUCTURE



INCREASING  
IMPORTS

HIGH IMPORT RATIO (APPROX. 20%) OF  
FOOD PROCESSING AND PACKAGING  
MACHINES

MARKET-  
SPECIFIC

# ARGUMENTS

GROWING  
URBANISATION

DOUBLING OF THE POPULATION  
IN AFRICA BY 2050

AFRICA IS A CHALLENGING  
BUT PROMISING MARKET



**HIGH**  
ECONOMIC GROWTH  
IN EAST AFRICA



**EVENT**  
FREQUENCY: ANNUAL

21  
EXHIBITORS



643  
VISITORS

65  
EXHIBITORS



1,037  
VISITORS

53  
EXHIBITORS



920  
VISITORS

# FPPE 2017 PARTICIPANTS

## THE FPPE IS OPEN TO EXHIBITORS FROM THE FOLLOWING AREAS:

- Agriculture Machinery
- Breeding Technology and Seeds
- Irrigation and Water Technologies
- Greenhouses Technology
- Farm Care Products
- Fertilizers
- Storage Technology
- Postharvest solutions
- Food Processing Equipment
- Packaging Machinery and Materials
- Food Additives
- Professional Services, e.g. Logistics, Training, Financing, and Marketing

## THE EXPOSYUM ATTRACTS A WIDE VARIETY OF VISITORS RANGING FROM:

- Senior executives from food related industries
- Farmers and Agribusiness Professionals
- Aspiring Agribusiness Entrepreneurs
- Plantation Owners and Horticulture Technologists
- Storage, Transport & Logistics Experts
- Relevant Government Authorities
- Importers, Exporters, Agents and Distributors
- Research Institutions and Universities
- Development Agencies and NGOs



PRODUCT CATEGORIES COVER THE ENTIRE FOOD VALUE CREATION CHAIN FROM SEEDS TO FOOD PROCESSING & PACKAGING RIGHT UP TO LOGISTICS



**HIGH QUALITY  
STAND CONSTRUCTION**

GOOD OVERALL PACKAGE FOR EXHIBITORS

HIGH-LEVEL SYMPOSIUM PROGRAMME –  
SUPPORTED BY SAVE FOOD

# CORE



# ARGUMENTS

ONLY EVENT IN EAST AFRICA WHICH HAS A SPECIAL FOCUS ON THE FOOD VALUE CHAIN



**STRONG LOCAL  
NETWORK OF  
SUPPORTERS**



# PRODUCT GROUPS

- FARMING
- FOOD
- FOOD PROCESSING
- PACKAGING MACHINERY
- PACKAGING MATERIAL
- PACKAGING PRODUCTION
- SECOND-HAND MACHINERY
- SERVICES

More information and to all exhibitor and visitor services

[www.fppe-ke.com](http://www.fppe-ke.com)



**WELL  
PLACED**

**OUR EXPERIENCED  
SERVICE TEAM COVERS  
A WIDE SPECTRUM,  
RANGING FROM FULLY  
CUSTOMISED PLANNING  
AND DESIGN TO A BASIC  
STAND AT OPTIMAL COST.**

As an exhibitor you can choose from a wide variety of options to suit your tailor-made presentation at the trade fair. Moreover, we ensure that all planning and realisation will give you the best value for money, while being right on schedule for handing over a turnkey stand to your trade fair team.

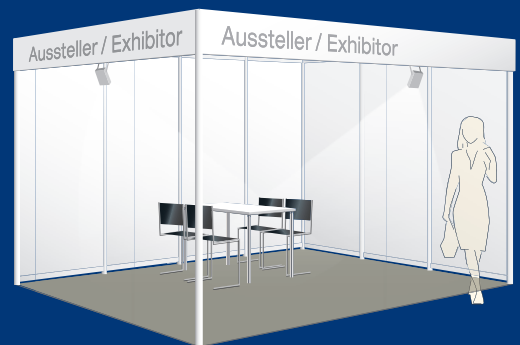
**350  
EURO**

**REGISTRATION FEE**

**CO-EXHIBITOR FEE: 700 EURO**

# **12 SQM SYSTEM STAND PACKAGE**

The picture is just a draft and not binding in size and furniture



**Stand assembly and dismantling including all ancillary expenses:**

Covering the entire floor area of the booth with light blue needle punch carpet

Stand partition walls to the neighbouring booths, 250 cm high, Octanorm system, white

One fascia with lettering (without logo) at the aisle, held by aluminium modular system from top edge of booth, 33 cm high, white

One table 70 x 70 cm

Four chairs

Two spotlights, 100 W, incl. power consumption and electric supply

One socket, 2 KW

One waste paper basket

**4,950 EURO**

**PER 12 SQM SYSTEM STAND PACKAGE**



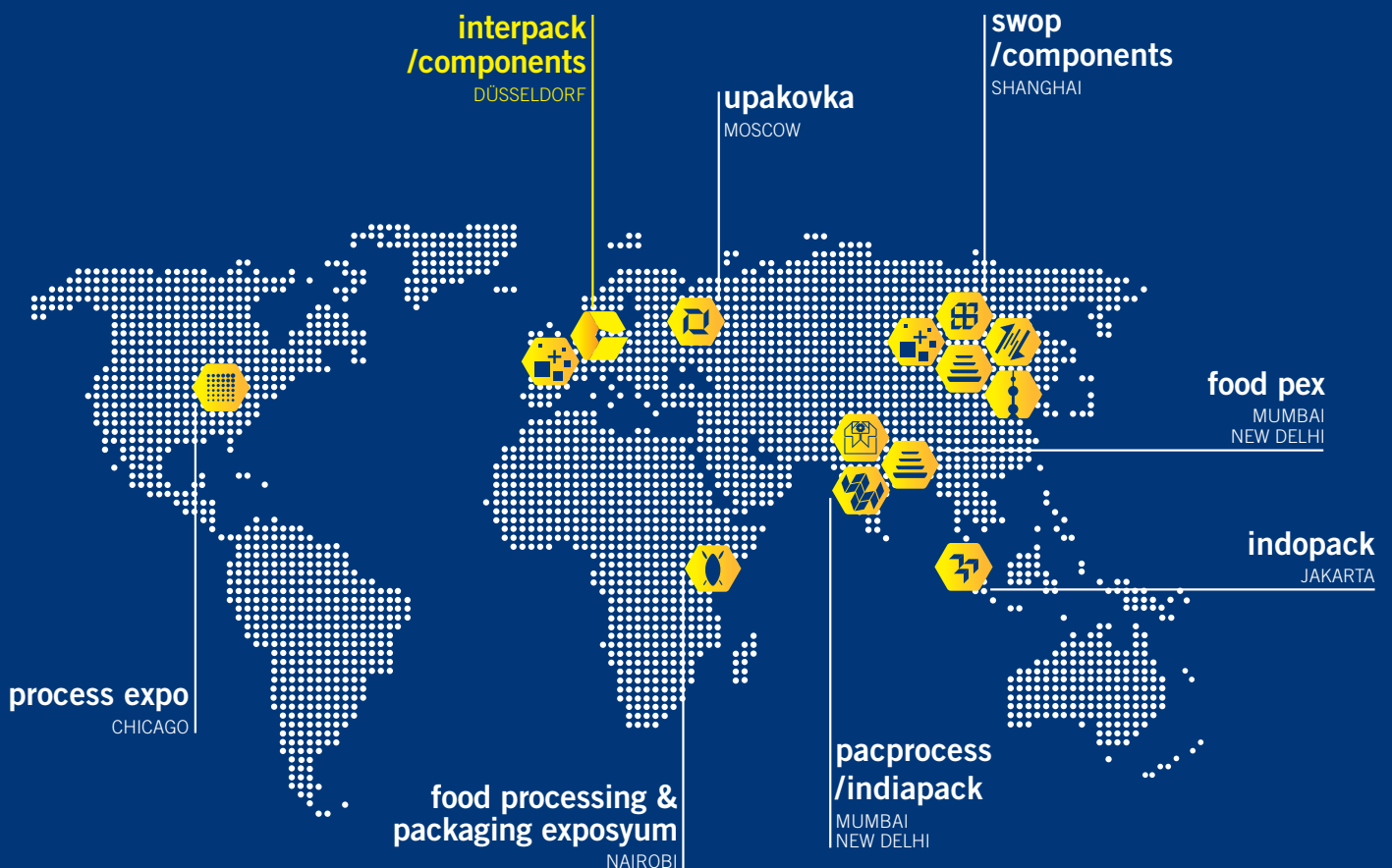
# interpack alliance

PROCESSING & PACKAGING

## NEW UMBRELLA BRAND FOR TRADE FAIRS IN PROCESSING AND PACKAGING

Besides interpack itself – the flagship trade fair that gives this family its name – the interpack alliance will span all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio. The interpack alliance emerged out of interpack's world leading processing and packaging trade fairs to enable networking and sharing of expertise between interpack and swop, the processing and packaging trade fair targeting not only China but the whole Asian region. As a member of the interpack alliance, Shanghai world of Packaging (swop) will benefit from this too.

"The establishment of the interpack alliance as the umbrella brand was a logical step underlining our unified strategy. It stands for our international expertise in the packaging sector and related process industries while at the same time communicating the leading role of interpack," comments Bernd Jablonowski, Global Portfolio Director at Messe Düsseldorf for the Processing & Packaging sector.



# CONTACT & INFORMATION

DO YOU HAVE QUESTIONS CONCERNING YOUR TRADE FAIR STAND OR ABOUT OUR SERVICES? WE ARE GLAD TO HELP YOU!

## ORGANISER

Messe Düsseldorf GmbH  
Messeplatz  
40474 Düsseldorf, Germany  
Phone +49.211.456001  
Fax +49.211.45607740  
info@messe-duesseldorf.de  
www.messe-duesseldorf.de

## YOUR CONTACT IN DÜSSELDORF

Mr Thomas Dohse  
Phone +49.211.4560416  
DohseT@messe-duesseldorf.de

## YOUR CONTACT IN KENYA

Mr Thairu Gichuhi  
Phone ++254.723.771793  
thairu.gichuhi@africon.de

## YOUR CONTACT INTERNATIONAL

Ms Lena Schwoerer  
Phone +49.211.78179965  
lena.schwoerer@africon.de

WE ARE LOOKING FORWARD TO SEEING YOU AT THE 4<sup>TH</sup> FPPE IN NAIROBI

# 21-23 NOV 2017



## OPENING TIMES

21-22 NOV 10:00 AM – 05:00 PM  
23 NOV 10:00 AM – 03:00 PM

Take a look on the show venue:  
The Kenyatta International  
Convention Center, Nairobi, Kenya

<http://kicc.co.ke/>



Messe  
Düsseldorf