

**Presse**

**Press**

## **Third edition of the Food Processing & Packaging Exposyum in November in Kenya**

### **Member of the interpack product family firmly established**

*From 3 to 5 November 2015, the third edition of the Food Processing & Packaging Exposyum (FPPE) will be taking place at the Kenyatta International Conference Center (KICC) in Nairobi, Kenya. This annual event has thus firmly established itself in the local market. Enterprises from ten nations will be showcasing their solutions and products there. The exhibition will be accompanied by a three-day conference at which the theme of SAVE FOOD will play an important role.*

The FPPE is a special type of event that combines a symposium with an exhibition. Its main focus is on adequate solutions that match the needs of local food producers. Their requirements and the proposals made by suppliers to meet them, as well as policies and framework conditions, are the core elements of the symposium.

Government and trade association topics head the agenda at the beginning of the three-day programme, while the second day will be devoted mainly to the topic of food losses. This part of the program will be organized by the partners of the SAVE FOOD Initiative, the Food and Agricultural Organization of the United Nations (FAO), the United Nations Environment Programme (UNEP) and Messe Düsseldorf. Adequate processing and packaging solutions are key in fighting food losses, particularly in the Sub-Saharan countries where these losses are often caused by the lack of suitable means to process, store and transport harvested produce. For this reason,

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the third and last day of the symposium will concentrate on technology and knowledge transfer in these areas.

For the first time there will be a German national pavilion at the FPPE with 18 participating exhibitors as well as a joint presentation by the aluminium foil industry with five contributing companies.

Last year's edition of the Food Processing & Packaging Exposyum drew more than 1,000 visitors from Kenya and the neighbouring East African states. FPPE Kenya 2015 is organized by Messe Düsseldorf. For more information, please visit [www.fppe-ke.com](http://www.fppe-ke.com)

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